

Workshop taking place in Meditour 2010 where diverse subjects related to tourist investments in the Mediterranean will be debated, amongst them: innovative services and tools for tourism investments, and public-private partnerships. The studies carried out within the framework of the ETINET Initiative “Mapping of the Main Med Marinas” and “Summary of the Cultural Tourism Offer” will be presented for the occasion.

<b>EUROMEDITERRANEAN TOURISM INVESTMENT FORUM(ETIF)</b>	
<b>DATE</b>	23 <sup>rd</sup> September - Estimated time 16:00 - 18:00 h
<b>TYPE OF INSTRUMENT</b>	Workshop.
<b>OBJECTIVES</b>	Discuss the Mediterranean tourism model and promote investment in tourism in the region
<b>DESCRIPTION</b>	<p>Workshop in which the two studies carried out within the framework of the ETINET initiative will be presented.</p> <p>Also, personalities in the tourism sector will discuss the following themes in a round table:</p> <ul style="list-style-type: none"> <li>- Innovative services regarding tourism investment, associations between the public-private sectors.</li> <li>- Tourism as a driving force for economic and social development of the MED countries.</li> </ul>
<b>TARGET GROUPS (Participants)</b>	Businesses and official tourism organisations in the Mediterranean region.